



WOODCARE RANGE GETS SEAL OF APPROVAL FROM PREMIUM HOTEL RESORT

Situated in the Scottish countryside of Perth and Kinross, Crieff Hydro Hotel is a leading family resort set in 900 acres of grounds. The hotel dates back to 1868, has a rich history and is now owned by the fifth generation of Leckies. With 215 bedrooms, 55 self-catering cabins, lodges and cottages, and over 30 outdoor activities, the resort caters for families of all shapes and sizes.

Keeping the resort well maintained is a key priority for the owners and it was recently the job of Borthwick Decorators Ltd to update the accommodation using products from the GORI range by PPG, which has recently been made available across the UK and Ireland.

STRIVING FOR THE BEST

Crieff Hydro Hotel hasn't remained a desirable holiday destination for over 150 years by being complacent. The owners strive for high quality and every aspect of the resort must meet these standards, including the timber lodges. Outdoor cabins may traditionally be associated with rustic living, but the lodges at Crieff Hydro Hotel are far from shabby-chic – they are premium, self-contained properties that come in a range of sizes and styles to suit any guest requirement.

David Borthwick, managing director at Borthwick Decorators Ltd, said: "Many of the cabins are finished with a colourful exterior coating, but the management noticed that they were starting to look a bit dull and tired. They got in touch with us to help give the cabins a well-needed refresh."

David and the team opted to use GORI 99 Extreme Opaque Wood Finish.

The coating penetrates deep into the wood for robust and durable protection against mould, fungus growth and blue stain for up to 15 years, as well as being extremely opaque and having micro porous properties that ensure the wood can move and breathe.

To protect the cabins against the unpredictable nature of the Scottish weather, GORI 99 Extreme Opaque Wood Finish is also UV-resisting and water-repellent, reducing the risk of water damage.

As well as being highly durable, products in the GORI range are available in thousands of colours, which made it the perfect choice for the lodges at the Crieff Hydro Hotel. The team at Borthwick Decorators Ltd used blues, greens, reds and browns to help ensure the cabins are not only practical, but beautiful to look at too.





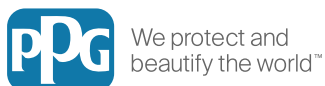
MAKING THE INVESTMENT LAST WITH GORI

Borthwick Decorators Ltd has been using products from the GORI range for several years. Initially impressed by the range's high quality and ease of use, GORI is now their preferred wood coating.

David explained: "When we first started working with GORI products, we were blown away by the performance and finish. The products are easy to work with and have allowed us to provide our customers with a professional look and outstanding durability. GORI has become our go-to exterior coatings range so there was no question that we'd be using it to give the cabins at the Crieff Hydro Hotel a new lease of life."

Fiona Leckie, head of interiors and retail at Crieff Hydro Hotel, said: "Quality is at the very heart of everything we do at the hotel. We constantly strive to meet and exceed the high standards of our customers, which means that every part of our resort must look its best at all times. Thanks to the team at Borthwick Decorators Ltd and the GORI product range, our popular cabins will be looking smart and inviting to customers for many years to come."

GORI is available at Johnstone's Decorating Centre and key stockists across the UK and Ireland. To find your nearest Johnstone's Decorating Centre, visit www.johnstonesdc.com. Further information about the GORI range can be accessed via NBS Source, where specifiers can access comprehensive product data and digital objects for quick inclusion in system specifications and BIM models.



At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$13.8 billion in 2020. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

